

SKILLS

Communication & storytelling

Creative thinking

Visual research & styling

Content creation

Event coordination

Team collaboration

LANGUAGES

Turkish *C2 level*

English *C2 level*

Italian *B2 level*

French *B1 level*

INTERESTS

Fashion

Photography

Writing

Music

Cultural research

A fashion and culture enthusiast with a strong interest in writing, visual storytelling, and creative research. Currently developing a personal writing practice alongside styling and content creation, with a focus on aesthetics, cultural observation, and communication.

WORK EXPERIENCE

PR SPECIALIST

House of Marici Concept Store - London - 11.2025 - 02.2026

- Led PR activities for the concept store, supporting brand visibility and storytelling
- Assisted in organising in-store events and collaborations
- Contributed to a photoshoot as a stylist and supported visual direction

PR INTERN

Patient Z Studio - London - 10.2025

- Contributed to the concept and execution of the Fairytale Fashion Ball
- Supported guest outreach, partnerships, and press communications
- Assisted in shaping the event's narrative and creative installations
- Created social media content and newsletters related to the event

HEAD OF MARKETING

SHEFACIO Magazine - İstanbul - 11.2024 - 03.2025

- Led branding and communication strategy for the magazine
- Managed social media platforms and digital presence
- Coordinated events and photoshoots, including projects based in Italy

MARKETING INTERN

Caresse, A Luxury Collection Resort & Spa, Bodrum By Marriott - Bodrum - 06.2024 - 08.2024

- Contributed to content creation and social media management
- Assisted in photoshoots and visual content production
- Supported the organisation of concerts and on-site events

PR INTERN

Privee PR Agency - İstanbul - 07.2023 - 06.2024

- Supported fashion event coordination and PR operations
- Assisted with press outreach and media relations
- Compiled social media reports for PR packages and brand events

EDUCATION

London College of Fashion, UAL

MA in Fashion Marketing and Global Cultures

2025 - 2026

Bocconi University

BS in Economics And Management for Arts, Culture and Communications

2022 - 2025